

ISBA will establish an Ad-Hoc Committee on Membership, effective immediately in January 2009 and for a two-year term expiring at the end of December 2010.

- 1) **Committee Tasks:** Develop and implement plans for increasing and sustaining membership, evaluate impact of Committee activities, and make recommendations to the Board for broader membership services developments.
[See also 6. Additional Comments below]
- 2) **Committee Term:** January 2009 (immediately, beginning of mandate) - December 2010 (end of mandate) inclusive.
- 3) **Number of members:** Six, to be selected from ISBA Board members.
- 4) **Appointed by:** ISBA President. The proposed appointees for 2009 are named below. All have been consulted on the goals of the proposed committee and agree to serve if appointed. In January 2010 the new President may choose to modify committee membership for the second year.
- 5) **Semestral Committee Reporting:**
 - a) By end of June 2009, Committee will report to the full Board, summarizing their meeting discussions, recommendations and actions on behalf of ISBA in developing drives, advertising and initiatives, etc. A summary of this Report will be submitted by Committee to appear in the ISBA Bulletin.
 - b) Committee will do same by the end of December 2009. This year-end report will also include report on advances and results of committee actions to date, in terms of growth of membership and awareness of ISBA and benefits of membership.
 - c) Committee will do same by the end of June 2010. In this third report, the Committee will also make recommendations to the Board for the future of the Membership Committee, as to whether to continue as an ad-hoc committee, dissolve, or generate a proposal for a Standing Committee.
 - d) December 2010: Final Report to the Board.

6) **Additional Comments:**

The Committee will assume the responsibility for planning membership drives, flyers, liaison and outreach activities with other societies and groups, advertising via conferences and other avenues, communicating and promoting benefits of ISBA membership to the broad scientific community, and providing the full Board with recommendations for ISBA membership services and activities.

The creation of this committee reflects interest in increase our societal focus on ensuring growth of the membership. The committee will embark on discussions about strategies for consolidating and expanding the membership, including obvious specifics such as initiating membership drives, while also raising the profile of the need for a permanent focus on membership. The Committee will also focus on expanding the appreciation of "what ISBA does for the members". In connection with the latter, the Committee reports to the Board will present ideas for further discussion by the Board for activities and services that ISBA may consider developing to enrich the "member services" and hence the membership appeal.

7) **2009 Committee Proposed:**

David Dunson
Sylvia Frühwirth-Schnatter
Lurdes Inoue
Brunero Liseo
Hedibert Lopes (Proposed Committee Chair)
David van Dyk